



August 9-10, 2018

Abbotsford Tradex Centre,
Abbotsford B.C.
www.adse.ca

SPONSORSHIP
OPPORTUNITIES

Proudly hosted by



TABLE OF CONTENTS

2018 AEROSPACE, DEFENCE & SECURITY EXPO

• HIGHLIGHTS	p. 3
• VISIBILITY PROGRAM	p. 4
Platinum Industry Partners	p. 5
Gold Industry Partners	p. 6
Silver Industry Partners	p. 7
Supporting Industry Partners	p. 8
CONTACT	p. 9

2018 ADSE HIGHLIGHTS

PROMOTE YOUR COMPANY TO OVER 1,000 BUSINESS, MILITARY AND GOVERNMENT AVIATION LEADERS!

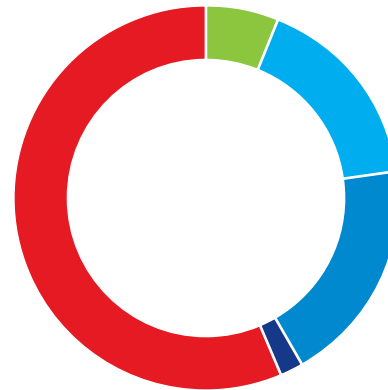
The Aerospace, Defence and Security Expo (ADSE) is a **world-class aerospace exposition** hosted in Abbotsford, British Columbia (BC), each summer.

A ONE OF A KIND AEROSPACE EVENT

ADSE is a one of a kind aerospace event, and the largest aerospace tradeshow in Western Canada. British Columbia is the ideal location to bring together aerospace decision-makers from the Americas and the Asia Pacific in a collaborative, dynamic environment. ADSE provides the opportunity for the industry members to listen to government views, provide feedback, help shape future initiatives and policies, and network with key federal and provincial cabinet ministers, government officials, and commercial & military industry leaders.

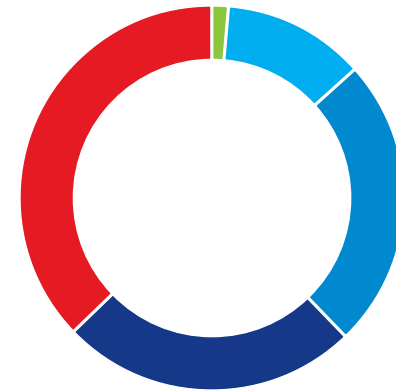
More news on the program at www.adse.ca

PARTICIPANTS PROFILE (APPROXIMATE)



- OEMs
- Government
- Academia or Not-for-Profit
- Space
- Aerospace

BC AEROSPACE INDUSTRY BY SECTOR



- OEMs
- Pre-assembly manufacturer
- Supporting services
- MRO ISS
- Aircraft Component Manufacturing

EXPECTED ATTENDANCE



COUNTRIES REPRESENTED



Canada, Italy, Jordan, United Kingdom, United States

VISIBILITY PROGRAM

Sponsorship opportunities – the sky’s the limit!

A variety of sponsor opportunities are available to provide individual organizations and businesses with a unique platform for engaging with participants at the 2018 Aerospace, Defence & Security Expo (ADSE).

WHY SPONSOR ADSE 2018

- Position your organization as a major industry leader in Canada
- Increase brand awareness and industry exposure
- Gain access to new customers & targeted networking opportunities
- Integrate your message with the delegates experience
- Maximise investment by attracting delegates to your booth

EXPRESS YOUR COMMITMENT TO THE INDUSTRY BY BECOMING AN INDUSTRY PARTNER:

<p>Platinum Industry Partner</p> <p>STARTING AT \$20,000 CAD</p>	<p>Gold Industry Partner</p> <p>STARTING AT \$10,000 CAD</p>	<p>Silver Industry Partner</p> <p>STARTING AT \$5,000 CAD</p>	<p>Supporting Industry Partner</p> <p>\$1,500 CAD</p>
<p>PLATINUM INDUSTRY PARTNER</p>	<p>GOLD INDUSTRY PARTNER</p>	<p>SILVER INDUSTRY PARTNER</p>	<p>SUPPORTING INDUSTRY PARTNER</p>
<ul style="list-style-type: none"> • Luncheons • Welcome Reception • Luncheon & Keynote Address • ADSE Twilight Airshow Dinner 	<ul style="list-style-type: none"> • Breakfast Session Sponsor • ADSE Session Sponsor • Static Aircraft Reception Tour • Industry Leaders Session Package 	<ul style="list-style-type: none"> • Printed ADSE Program • Delegate Bags • Delegate Lanyards • Coffee & Beverage Service • Registration & Information Area • B2B Sponsorship 	

Platinum Industry Partners

	WELCOME RECEPTION	THURSDAY OPENING CEREMONY, KEYNOTE ADDRESS & LUNCHEON	FRIDAY LUNCHEON & KEYNOTE ADDRESS	AIRSHOW TWILIGHT SHOW CHALET & DINNER
BENEFITS				
Number of opportunities	1	1	1	1
Investment	\$35,000	\$25,000	\$20,000	\$25,000
Website Hyperlink	✓	✓	✓	✓
Sponsor Logo in Official Program	✓	✓	✓	✓
Onsite Signage	✓	✓	✓	✓
Complimentary Registration	✓	✓	5	5
Complimentary Booth	10 x 20	10 x 20	10 x 20	10 x 20
Reserved Table at Twilight Show	2	2	2	2
Speaking Opportunity at Sponsored function	✓	✓	✓	✓
Branded Signage in Sponsored Area	✓	✓	✓	✓
Opportunity to include additional signage in Sponsored Area	✓	✓	✓	✓
Opportunity to include 1 item in Delegate Bag	✓	✓	✓	✓

Gold Industry Partners

	BREAKFAST SESSION SPONSOR	STATIC AIRCRAFT RECEPTION AND TOUR	ADSE SESSIONS SPONSOR	INDUSTRY LEADER PACKAGE
BENEFITS				
Number of opportunities	1	1	3	12
Investment	\$10,000	\$10,000	\$7,500	\$6,500
Website Hyperlink	✓	✓	✓	✓
Sponsor Logo in Official Program	✓	✓	✓	✓
Onsite Signage	✓	✓	✓	✓
Complimentary Registration	4	4	3	3
Complimentary Booth	10 x 20	10 x 20	10 x 20	10 x 20
Reserved Table at Twilight Show	1	1	1	1
Speaking Opportunity at Sponsored function	✓	✓	✓	
Branded Signage in Sponsored Area	✓	✓	✓	
Opportunity to include additional signage in Sponsored Area	✓	✓		
Opportunity to include 1 item in Delegate Bag	✓	✓		

Silver Industry Partners

	PROGRAM SPONSOR	DELEGATE BAG SPONSOR	DELEGATE LANYARD SPONSOR	COFFEE & BEVERAGE SERVICE SPONSOR	REGISTRATION AND INFORMATION AREA SPONSOR	B2B SPONSOR
BENEFITS						
Number of opportunities	1	1	1	1	1	1
Investment	\$5,000	\$5,000	\$5,000	\$4,000	\$4,000	\$4,000
Website Hyperlink	✓	✓	✓	✓	✓	✓
Sponsor Logo in Official Program	✓	✓	✓	✓	✓	✓
Onsite Signage	✓	✓	✓	✓	✓	✓
Complimentary Booth	10 x 10	10 x 10	10 x 10			
Branded Signage in Sponsored Area				✓	✓	✓
Opportunity to include additional signage in Sponsored Area				✓	✓	✓
Opportunity to include 1 item in Delegate Bag	✓	✓				
Sponsor Recognition on Sponsored Item	✓	✓	✓			
Ad in ADSE Program	✓					
Premium Sponsor Recognition in ADSE Program	✓					
B2B Platform email recognition						✓

Proudly hosted by



Supporting Partners

	SUPPORTING SPONSOR
BENEFITS	
Number of opportunities	10
Investment	\$1,500
Website Hyperlink	✓
Sponsor Logo in Official Program	✓
Onsite Signage	✓

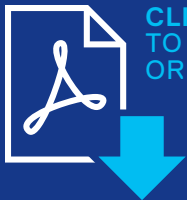


RESERVE NOW!

TO RESERVE
YOUR SPONSORSHIP LEVEL, EXHIBITION SPACE OR ADVERTISEMENT,
OR TO OBTAIN INFORMATION,
PLEASE CONTACT:

ADSE

Mike Mueller,
Vice President,
AIAC Pacific
ADSEsponsor@aiac.ca
604-655-3566



[CLICK HERE](#)
TO DOWNLOAD THE APPLICATION FORMS
OR VISIT [ADSE.CA](#) OR [AEROSPACESUMMIT.CA](#)



Aerospace Industries Association of Canada
255 Albert Street, Suite 703
Ottawa, Ontario, Canada K1P 6A9