



August 8-9, 2019

Abbotsford Tradex Centre,
Abbotsford B.C.
www.adse.ca

SPONSORSHIP
OPPORTUNITIES

Proudly hosted by



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2019 ADSE HIGHLIGHTS

PROMOTE YOUR COMPANY TO BUSINESS, MILITARY AND GOVERNMENT AVIATION LEADERS!

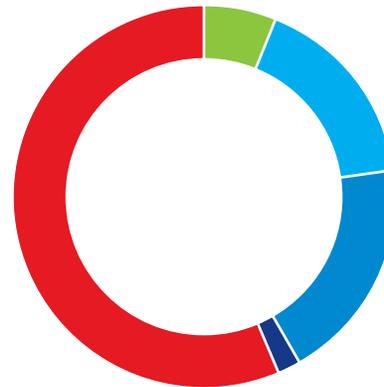
The Aerospace, Defence and Security Expo (ADSE) is a **world-class aerospace exposition** hosted in Abbotsford, British Columbia (BC), each summer.

A ONE OF A KIND AEROSPACE EVENT

ADSE is a one of a kind aerospace event, and the largest aerospace tradeshow in Western Canada. British Columbia is the ideal location to bring together aerospace decision-makers from the Americas and the Asia Pacific in a collaborative, dynamic environment. ADSE provides the opportunity for the industry members to listen to government views, provide feedback, help shape future initiatives and policies, and network with key federal and provincial cabinet ministers, government officials, and commercial & military industry leaders.

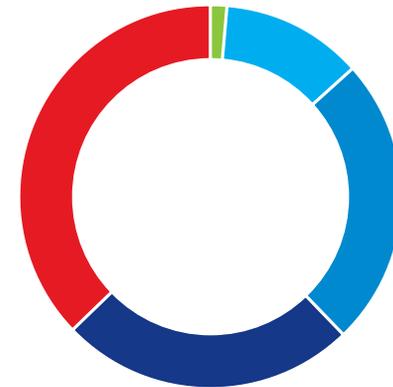
More news on the program at www.adse.ca

PARTICIPANTS PROFILE (APPROXIMATE)



- OEMs
- Government
- Academia or Not-for-Profit
- Space
- Aerospace

BC AEROSPACE INDUSTRY BY SECTOR



- OEMs
- Pre-assembly manufacturer
- Supporting services
- MRO ISS
- Aircraft Component Manufacturing

EXPECTED ATTENDANCE



COUNTRIES REPRESENTED



Canada, Italy, Jordan, United Kingdom, United States

VISIBILITY PROGRAM

Sponsorship opportunities – the sky’s the limit!

A variety of sponsor opportunities are available to provide individual organizations and businesses with a unique platform for engaging with participants at the 2019 Aerospace, Defence & Security Expo (ADSE).

WHY SPONSOR ADSE 2019

- Position your organization as a major industry leader in Canada
- Increase brand awareness and industry exposure
- Gain access to new customers & targeted networking opportunities
- Integrate your message with the delegates experience
- Maximise investment by attracting delegates to your booth

EXPRESS YOUR COMMITMENT TO THE INDUSTRY BY BECOMING AN INDUSTRY PARTNER:

| | | | |
|--|---|---|---|
| <p>Platinum Industry Partner</p> <p>STARTING AT \$20,000 CAD</p> | <p>Gold Industry Partner</p> <p>STARTING AT \$10,000 CAD</p> | <p>Silver Industry Partner</p> <p>STARTING AT \$5,000 CAD</p> | <p>Supporting Industry Partner</p> <p>\$1,500 CAD</p> |
| <p>PLATINUM INDUSTRY PARTNER</p> | <p>GOLD INDUSTRY PARTNER</p> | <p>SILVER INDUSTRY PARTNER</p> | <p>SUPPORTING INDUSTRY PARTNER</p> |
| <ul style="list-style-type: none"> • Luncheons • Welcome Reception • Luncheon & Keynote Address • ADSE Twilight Airshow Dinner | <ul style="list-style-type: none"> • Breakfast Session Sponsor • ADSE Session Sponsor • Static Aircraft Reception Tour • Industry Leaders Session Package | <ul style="list-style-type: none"> • Printed ADSE Program • Delegate Bags • Delegate Lanyards • Coffee & Beverage Service • Registration & Information Area • B2B Sponsorship | |

Platinum Industry Partners

| | WELCOME RECEPTION | THURSDAY OPENING CEREMONY, KEYNOTE ADDRESS & LUNCHEON | FRIDAY LUNCHEON & KEYNOTE ADDRESS | AIRSHOW TWILIGHT SHOW CHALET & DINNER |
|--|-------------------|--|--------------------------------------|--|
| BENEFITS | | | | |
| Number of opportunities | 1 | 1 | 1 | 1 |
| Investment | \$35,000 | \$25,000 | \$20,000 | \$25,000 |
| Website Hyperlink | ✓ | ✓ | ✓ | ✓ |
| Sponsor Logo in Official Program | ✓ | ✓ | ✓ | ✓ |
| Onsite Signage | ✓ | ✓ | ✓ | ✓ |
| Complimentary Registration | ✓ | ✓ | 5 | 5 |
| Complimentary Booth | 10 x 20 | 10 x 20 | 10 x 20 | 10 x 20 |
| Reserved Table at Twilight Show | 2 | 2 | 2 | 2 |
| Speaking Opportunity at Sponsored function | ✓ | ✓ | ✓ | ✓ |
| Branded Signage in Sponsored Area | ✓ | ✓ | ✓ | ✓ |
| Opportunity to include additional signage in Sponsored Area | ✓ | ✓ | ✓ | ✓ |
| Opportunity to include 1 item in Delegate Bag | ✓ | ✓ | ✓ | ✓ |

Gold Industry Partners

| | BREAKFAST SESSION SPONSOR | ADSE SESSIONS SPONSOR | INDUSTRY LEADER PACKAGE |
|---|---------------------------|-----------------------|-------------------------|
| BENEFITS | | | |
| Number of opportunities | 1 | 3 | 12 |
| Investment | \$10,000 | \$7,500 | \$6,500 |
| Website Hyperlink | ✓ | ✓ | ✓ |
| Sponsor Logo in Official Program | ✓ | ✓ | ✓ |
| Onsite Signage | ✓ | ✓ | ✓ |
| Complimentary Registration | 4 | 3 | 3 |
| Complimentary Booth | 10 x 20 | 10 x 20 | 10 x 20 |
| Reserved Table at Twilight Show | 1 | 1 | 1 |
| Speaking Opportunity at Sponsored function | ✓ | ✓ | |
| Branded Signage in Sponsored Area | ✓ | ✓ | |
| Opportunity to include additional signage in Sponsored Area | ✓ | | |
| Opportunity to include 1 item in Delegate Bag | ✓ | | |

Silver Industry Partners

| | PROGRAM SPONSOR | DELEGATE BAG SPONSOR | DELEGATE LANYARD SPONSOR | COFFEE & BEVERAGE SERVICE SPONSOR | REGISTRATION AND INFORMATION AREA SPONSOR | B2B SPONSOR |
|---|-----------------|----------------------|--------------------------|-----------------------------------|---|-------------|
| BENEFITS | | | | | | |
| Number of opportunities | 1 | 1 | 1 | 1 | 1 | 1 |
| Investment | \$5,000 | \$5,000 | \$5,000 | \$4,000 | \$4,000 | \$4,000 |
| Website Hyperlink | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sponsor Logo in Official Program | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Onsite Signage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Complimentary Booth | 10 x 10 | 10 x 10 | 10 x 10 | | | |
| Branded Signage in Sponsored Area | | | | ✓ | ✓ | ✓ |
| Opportunity to include additional signage in Sponsored Area | | | | ✓ | ✓ | ✓ |
| Opportunity to include 1 item in Delegate Bag | ✓ | ✓ | | | | |
| Sponsor Recognition on Sponsored Item | ✓ | ✓ | ✓ | | | |
| Ad in ADSE Program | ✓ | | | | | |
| Premium Sponsor Recognition in ADSE Program | ✓ | | | | | |
| B2B Platform email recognition | | | | | | ✓ |

Supporting Industry Partners

| | SUPPORTING INDUSTRY SPONSOR |
|----------------------------------|--------------------------------|
| BENEFITS | |
| Number of opportunities | 10 |
| Investment | \$1,500 |
| Website Hyperlink | ✓ |
| Sponsor Logo in Official Program | ✓ |
| Onsite Signage | ✓ |



RESERVE NOW!

TO RESERVE
YOUR SPONSORSHIP LEVEL, EXHIBITION SPACE OR ADVERTISEMENT,
OR TO OBTAIN INFORMATION,
PLEASE CONTACT:

ADSE

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**INTERESTED IN BECOMING
A SPONSOR OR EXHIBITOR?**
EMAIL US AT ADSESPONSOR@AIAC.CA



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