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2018

Jeff Tasseron is the Director of Information and Communications Technology / Security Business Development for the Canadian Commercial Corporation.

As Director of business development for the Information and Communications Technology (ICT) & Security sector, Jeff is responsible for establishing and sustaining strong client relationships with Canadian exporters working in the ICT, public safety & security domains, and assisting them to access government procurement markets in other countries through CCC's unique contracting model.

Jeff is a retired Naval Aviator and Royal Canadian Air Force Colonel. Trained as an Air Navigator, his operational background includes extensive deployed sea service with the Royal Canadian Navy, flying the CH-124 Sea King helicopter. He commanded 423 Maritime Helicopter Squadron in Halifax. When not flying, he held senior staff appointments as Director Canadian Forces Transformation, Director Joint C4ISR, and Special Advisor to the Chief of Defence Staff.

Upon retirement, he joined General Dynamics Mission Systems Canada as the Senior Manager of Air & Naval business development. In this position, he was responsible for qualifying opportunities, building pursuit strategy, and capture management. He then briefly joined KPMG as the Director of Defence Advisory Services, providing specialized defence and security consulting expertise, before taking on his current role with CCC.

Jeff graduated from the University of Ottawa with a Bachelor of Arts in 1989 and the Royal Military College of Canada with a Master of Arts (MA), War Studies (Academic) in 2010. He holds a certificate from the US Naval Postgraduate School in Defence Resource Management and is a graduate of the Canadian Forces Command and Staff College.

Jeff is bilingual in both French and English, and is an avid but only modestly-skilled squash player.