



August 6-7, 2020

Abbotsford Tradex Centre,
Abbotsford B.C.
www.adse.ca

SPONSORSHIP OPPORTUNITIES

BE PART
OF ADSE'S
10th EDITION!



Proudly hosted by



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2020 AEROSPACE, DEFENCE & SECURITY EXPO

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2020 ADSE HIGHLIGHTS

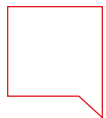
PROMOTE YOUR COMPANY TO BUSINESS,
MILITARY AND GOVERNMENT AVIATION LEADERS!

The Aerospace, Defence and Security Expo (ADSE) is a **world-class aerospace exposition** hosted in Abbotsford, British Columbia (BC), each summer.

A ONE OF A KIND AEROSPACE EVENT

ADSE is a one of a kind aerospace event, and the largest aerospace trade show in Western Canada. ADSE brings industry, military and government together for an innovative two day event. It provides an opportunity for industry to pursue new business opportunities, collaborate with partners and help shape future aerospace initiatives. The seminar features rich industry content and an opportunity to hear from cabinet ministers, government officials, commercial and military leaders.

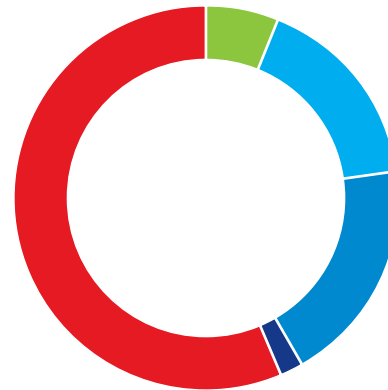
More news on the program at www.adse.ca



"Aerospace is a competitive industry and as a small business, we find participating and supporting ADSE very beneficial in creating new industry connections and pursuing new business opportunities. This event is one that we look forward to every year."

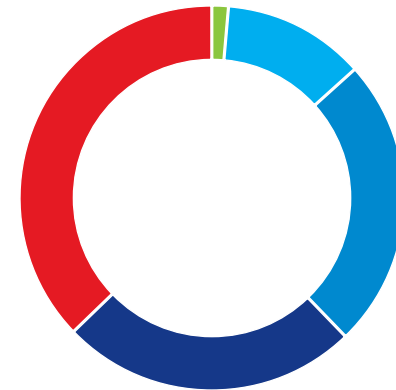
— Ted Croft, CEO,
Pyrotek Aerospace

PARTICIPANTS PROFILE (APPROXIMATE)



- OEMs
- Government
- Academia or Not-for-Profit
- Space
- Aerospace

BC AEROSPACE INDUSTRY BY SECTOR

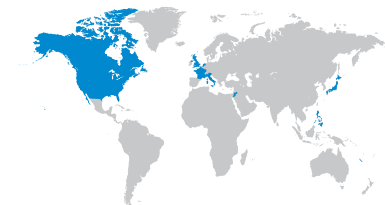


- OEMs
- Pre-assembly manufacturer
- Supporting services
- MRO ISS
- Aircraft Component Manufacturing

EXPECTED ATTENDANCE



COUNTRIES REPRESENTED



Canada, France, Italy, Japan, Jordan, Netherlands,
Philippines, United Kingdom, United States

VISIBILITY PROGRAM

Sponsorship opportunities – the sky’s the limit!

A variety of sponsor opportunities are available to provide individual organizations and businesses with a unique platform for engaging with participants at the 2020 Aerospace, Defence & Security Expo (ADSE).

WHY SPONSOR ADSE 2020

- Position your organization as a major industry leader in Canada
- Increase brand awareness and industry exposure
- Gain access to new customers & targeted networking opportunities
- Integrate your message with the delegates experience
- Maximise investment by attracting delegates to your booth

“ADSE provides us with the opportunity to showcase the dynamic capabilities of our company in an environment that is truly unique and unlike any other major aerospace event. As the largest aerospace event in western Canada, it attracts industry, government and military from all over the world and is a show that is not to be missed.”

— Kevin Lemke, Executive Vice-President & Chief Operating Officer, Cascade Aerospace

EXPRESS YOUR COMMITMENT TO THE INDUSTRY BY BECOMING AN INDUSTRY PARTNER:

Platinum Industry Partner	Gold Industry Partner	Silver Industry Partner	Supporting Industry Partner
STARTING AT \$25,000 CAD	STARTING AT \$6,500 CAD	STARTING AT \$4,500 CAD	\$2,000 CAD
PLATINUM INDUSTRY PARTNER	GOLD INDUSTRY PARTNER	SILVER INDUSTRY PARTNER	SUPPORTING INDUSTRY PARTNER
<ul style="list-style-type: none"> • Luncheons • Welcome Reception • Luncheon & Keynote Address • ADSE Twilight Airshow Dinner 	<ul style="list-style-type: none"> • Breakfast Session Sponsor • ADSE Session Sponsor • Static Aircraft Reception Tour • Industry Leaders Session Package 	<ul style="list-style-type: none"> • Printed ADSE Program • Delegate Bags • Delegate Lanyards • Refreshment Breaks • Registration & Information Area • B2B Sponsorship 	

Platinum Industry Partners

	WELCOME RECEPTION	THURSDAY OPENING CEREMONY, KEYNOTE ADDRESS & LUNCHEON	FRIDAY LUNCHEON & KEYNOTE ADDRESS	AIRSHOW TWILIGHT SHOW CHALET & DINNER
BENEFITS				
Number of opportunities	1	1	1	1
Investment	\$37,000	\$25,000	\$25,000	\$30,000
Website Hyperlink	✓	✓	✓	✓
Sponsor Logo in Official Program	✓	✓	✓	✓
Onsite Signage	✓	✓	✓	✓
Complimentary Registration	✓	✓	5	5
Complimentary Booth	10 x 20	10 x 20	10 x 20	10 x 20
Reserved Table at Twilight Show	2	2	2	2
Speaking Opportunity at Sponsored function	✓	✓	✓	✓
Branded Signage in Sponsored Area	✓	✓	✓	✓
Opportunity to include additional signage in Sponsored Area	✓	✓	✓	✓
Opportunity to include 1 item in Delegate Bag	✓	✓	✓	✓

"ADSE brings aerospace leaders and government officials together in one of western Canada's largest aerospace events. The show provides excellent insight on emerging industry trends while giving companies an opportunity to meet and collaborate with government and other industry partners to highlight their skills and capabilities."

— Gerry Egan, Vice President,
Aerospace Services Harbour Air

Gold Industry Partners

	BREAKFAST SESSION SPONSOR	ADSE SESSIONS SPONSOR	INDUSTRY LEADER PACKAGE
BENEFITS			
Number of opportunities	1	3	12
Investment	\$10,000	\$7,500	\$6,500
Website Hyperlink	✓	✓	✓
Sponsor Logo in Official Program	✓	✓	✓
Onsite Signage	✓	✓	✓
Complimentary Registration	4	3	3
Complimentary Booth	10 x 20	10 x 20	10 x 20
Reserved Table at Twilight Show	1	1	1
Speaking Opportunity at Sponsored function	✓	✓	
Branded Signage in Sponsored Area	✓	✓	
Opportunity to include additional signage in Sponsored Area	✓		
Opportunity to include 1 item in Delegate Bag	✓		

Silver Industry Partners

	PROGRAM SPONSOR	DELEGATE BAG SPONSOR	DELEGATE LANYARD SPONSOR	REFRESHMENT BREAKS SPONSOR	REGISTRATION AND INFORMATION AREA SPONSOR	B2B SPONSOR
BENEFITS						
Number of opportunities	1	1	1	1	1	1
Investment	\$5,500	\$5,500	\$5,000	\$4,500	\$4,500	\$5,000
Website Hyperlink	✓	✓	✓	✓	✓	✓
Sponsor Logo in Official Program	✓	✓	✓	✓	✓	✓
Onsite Signage	✓	✓	✓	✓	✓	✓
Complimentary Booth	10 x 10	10 x 10	10 x 10			
Branded Signage in Sponsored Area				✓	✓	✓
Opportunity to include additional signage in Sponsored Area				✓	✓	✓
Opportunity to include 1 item in Delegate Bag	✓	✓				
Sponsor Recognition on Sponsored Item	✓	✓	✓			
Ad in ADSE Program	✓					
Premium Sponsor Recognition in ADSE Program	✓					
B2B Platform email recognition						✓

Supporting Industry Partners

	SUPPORTING INDUSTRY SPONSOR
BENEFITS	
Number of opportunities	10
Investment	\$2,000
Website Hyperlink	✓
Sponsor Logo in Official Program	✓
Onsite Signage	✓



RESERVE NOW!

TO RESERVE
YOUR SPONSORSHIP LEVEL, EXHIBITION SPACE OR ADVERTISEMENT,
OR TO OBTAIN INFORMATION,
PLEASE CONTACT:

ADSE

Taylor Briggs

Vice President,
AIAC Pacific

ADSEsponsor@aiac.ca

604 652-3324

Bill Yetman

Vice President,
AIAC

Byetman@aiac.ca

647 983-9683



INTERESTED IN BECOMING
A SPONSOR OR EXHIBITOR?
EMAIL US AT ADSESPONSOR@AIAC.CA



Aerospace Industries Association of Canada
255 Albert Street, Suite 703
Ottawa, Ontario, Canada K1P 6A9