

Bio

Brad Lavigne
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Brad Lavigne is a Partner and Western Practice Lead at Counsel Public Affairs – which is one of Canada’s fastest growing government relations firms.

Named one of the Hill Times Top 100 Lobbyists for 2022, Brad has over 25 years of communications, government relations, and political experience.

Brad served as the New Democratic Party’s National Campaign Director in the 2011 general election that resulted in the party’s best election result in its 50-year history, becoming Canada’s Official Opposition for the first time.

Brad served as Principal Secretary and Director of Communications for the Hon. Jack Layton and as National Director and Director of Communications for the NDP. He is author of the bestselling book *Building the Orange Wave: The Inside Story of the Historic Rise of Jack Layton and the NDP*.

Between 1998 and 2001, Brad served as an advisor to two BC Premiers and served as Chief of Staff to the BC Minister of Finance and Ministerial Assistant to the BC Minister of Advanced Education, Training & Technology.

Brad is a weekly panelist on CBC News Network’s Power & Politics and appears in media across Canada as a political commentator. He is a Fellow at the Broadbent Institute and a Board Member of the Douglas Coldwell Layton Foundation.