



AUGUST 10-11, 2023
TRADEX CENTRE
ABBOTSFORD, BC

Presented by



TRANSFORMATION AND DISRUPTION: THE NEW GLOBAL REALITY



SPONSORSHIP OPPORTUNITIES

ADSE 2023 is back at Tradex
in Abbotsford, B.C. on August 10-11

- **High-profile speakers**
- **Hot topics covering Security, Military and Industry Diversification**
- **Numerous B2B and networking opportunities**

Plan to be seen at the 2023 edition of the Aerospace, Defence & Security Expo addressing the theme *Transformation and Disruption, the new global reality.*

Gain privileged access to domestic and global aerospace leaders, government decision-makers, and the latest data and information on the Aerospace, Defence and Security sectors.

Don't miss out on the opportunities to promote your company to business, military and government leaders! Booths and sponsorship opportunities are available.

TO RESERVE, CONTACT:

Bill Yetman, 647 983-9683
BYetman@aiac.ca

or

Mike Baker, 519 300-2042
mbaker@aiac.ca



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VISIBILITY PROGRAM

1. SPONSORSHIP OPPORTUNITIES

Select the items of your choice and you will gain sponsorship status corresponding to the total amount of your contribution. You will be awarded visibility according to the specific items selected.

Presenting	\$30,000
Platinum	\$25,000
Gold	\$15,000
Silver	\$10,000
Bronze	\$5,000
Supporter	\$3,000

All rates are in Canadian dollars (CAD)

2. B2B AND TRADE SHOW

The B2B & Trade Show features the best of Canadian aerospace capabilities and a cross-sector of emerging niche technologies. It maximizes synergies among participants, giving you more opportunities to create partnerships with specific procurement representatives from prime companies as well as other suppliers and potential business partners.

SPONSORSHIP OPPORTUNITIES		\$CAD
PRESENTING SPONSOR		
<input type="checkbox"/>	Opening Ceremony Keynote Address & Luncheon – Day 1	\$30,000
<input type="checkbox"/>	PLATINUM SPONSOR Luncheon & Keynote address – Day 2	- SOLD -
<input type="checkbox"/>	Reception – Day 1	- SOLD -
<input type="checkbox"/>	Breakfast Session (ONE only)	\$10,000
<input type="checkbox"/>	Conference Program	\$10,000
<input type="checkbox"/>	B2B Sponsor	\$8,000
<input type="checkbox"/>	Industry Leader Package	\$6,500
<input type="checkbox"/>	ADSE Speaker Session	\$6,000
<input type="checkbox"/>	Delegate Lanyard	- SOLD -
<input type="checkbox"/>	Pocket Program	\$5,500
<input type="checkbox"/>	Registration Area	- SOLD -
<input type="checkbox"/>	Refreshment breaks x 4 / each - 3 LEFT -	\$5,000
<input type="checkbox"/>	Supporting Industry Partner	\$3,000

Booth space (10' X 10') & 2 Exhibitors

AIAAC members

(Early Bird prior to July 15 Midnight)
\$1,850 (EB) \$2,095 (REG)

AIAAC non-members

(Early Bird prior to July 15 Midnight)
\$1,950 (EB) \$2,250 (REG)

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SPONSORSHIP BENEFITS

Sponsors will be given the following benefits according to their total investment.

BENEFITS	PRESENTING	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
PRE & POST ADSE						
Logo on ADSE/event website	✓	✓	✓	✓	✓	✓
Logo in ADSE/event publications	✓	✓	✓	✓	✓	✓
PDF post-conference list of registrants	✓	✓	✓	✓	✓	✓
Logo on ADSE eblasts	✓	✓	✓	✓	✓	✓
Mention on social media	✓	✓	✓	✓		
OTHER PRIVILEGES						
Right first refusal for sponsorship in 2023	✓	✓	✓	✓		
Verbal acknowledgement	✓	✓	✓	✓	✓	
Opening and closing remarks	✓					
Complimentary registrations	4	2	1			
Seat at Luncheon head table	2	1				
Opportunity for representatives to address participants	✓					
EXHIBIT						
Complimentary booth space at B2B	✓	✓				
Exhibitor passes	4	2				

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