



# Sponsorship & Exhibitor Opportunities

Once form is completed, save to desktop and email form as an attachment at [ADSEsponsor@aiac.ca](mailto:ADSEsponsor@aiac.ca)  
 For information, please call Mike Baker at 519 300-2042 or Bill Yetman at 647 983-9683.

The undersigned organization, hereinafter called the "Sponsor or Exhibitor" commits to renew its sponsorship or Exhibit at ADSE 2024 [Aerospace, Defence & Security Expo], hereinafter called the "Event," to be held on August 8-9, 2024, on the terms and conditions and for the considerations set out hereunder.

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**NAME TO BE LISTED IN SHOWGUIDE**

Organization \_\_\_\_\_ Phone number \_\_\_\_\_  
 Address \_\_\_\_\_ Email \_\_\_\_\_  
 \_\_\_\_\_ Website \_\_\_\_\_  
 City \_\_\_\_\_ Postal / Zip code \_\_\_\_\_ Country \_\_\_\_\_  
 Province / State \_\_\_\_\_ Operational contact name \_\_\_\_\_  
 Organization's sector of activity \_\_\_\_\_ Title \_\_\_\_\_

SPONSORSHIP OPPORTUNITIES	UNIT PRICE in \$CAD	QUANTITY	TOTAL
<input type="checkbox"/> PRESENTING SPONSOR – Opening Ceremony Keynote Address & Luncheon – Day 2	- SOLD -		
<input type="checkbox"/> PLATINUM SPONSOR – Luncheon & Keynote address – Day 1	\$25,000		
<input type="checkbox"/> Evening Reception – Day 1	- SOLD -		
<input type="checkbox"/> Breakfast Session (ONE only)	\$10,000		
<input type="checkbox"/> Conference Program	\$10,000		
<input type="checkbox"/> B2B – Industry Connect & Lounge	\$8,000		
<input type="checkbox"/> ADSE Speaker Session	\$6,000		
<input type="checkbox"/> Delegate Lanyard	- SOLD -		
<input type="checkbox"/> Twilight Show Shuttle	- SOLD -		
<input type="checkbox"/> Pocket Program	\$5,500		
<input type="checkbox"/> Registration Area	- SOLD -		
<input type="checkbox"/> Refreshment breaks x 4 / each	\$5,000	- 3 LEFT -	
<input type="checkbox"/> Supporting Industry Partner	\$3,000		

EXHIBITION OPPORTUNITIES	UNIT PRICE in \$CAD	QUANTITY	TOTAL
<input type="checkbox"/> 10'x10' Booth & 2 Exhibitors – AIAC Members (Early Bird prior to July 15 Midnight)	\$1,850 (EB) / \$2,095 (REG)		
<input type="checkbox"/> 10'x10' Booth & 2 Exhibitors – AIAC Non Members (Early Bird prior to July 15 Midnight)	\$1,950 (EB) / \$2,250 (REG)		
<input type="checkbox"/> Extra Exhibitor/Sponsorship registration – Member (Early Bird prior to July 15 Midnight)	\$700 (EB) / \$800 (REG)		
<input type="checkbox"/> Extra Exhibitor/Sponsorship registration – Non Member (Early Bird prior to July 15 Midnight)	\$800 (EB) / \$900 (REG)		
<input type="checkbox"/> Other			

Special request / Comments: \_\_\_\_\_ \$ \_\_\_\_\_  
 \_\_\_\_\_ TOTAL BEFORE TAXES

Conditions of validity: This contract shall not be valid and binding unless executed by both parties. No amendment to this contract shall be valid unless made by written notice and executed by the parties hereto. The general conditions set out in this contract form an integral part hereof. The signee warrants and represents that it is an entity duly incorporated or formed, as applicable, under the laws of British Columbia, that the conclusion of this contract has been duly authorized and that, when executed, this contract shall constitute an irrevocable obligation of the Partner.

Authorized signatory \_\_\_\_\_ / \_\_\_\_\_  
 Name Title  
 Signature \_\_\_\_\_ Date \_\_\_\_\_

Accepted by AIAC  
 Selected items \_\_\_\_\_ Date \_\_\_\_\_  
 Authorized signatory \_\_\_\_\_ Balance due upon signature \_\_\_\_\_

## GENERAL CONDITIONS

1. The Organizer has the responsibility to coordinate all activities related to the visibility plan, offered under the Aerospace, Defence & Security Expo (ADSE) 2024;
2. The Partner declares intention to financially participate in exchange for the visibility plan, by subscribing to the following conditions and provisions listed below;
3. The Organizer and the Partner mutually agree to the necessity of listing these terms and conditions;
4. The goal of the present contract is to determine the terms and conditions of the partnership brought by the Partner to the Organizer for the activities related to the ADSE 2024, which is to be held on August 8-9, 2024 and to also to determine the parties respective obligations regarding this partnership;
5. The Partner, considering the rights and advantages mentioned in Article 2, agrees to pay by cheque or credit card to the order of Aerospace Industries Association of Canada (AIAC), and the applicable taxes;
6. Applicable taxes are not included and will be detailed on the invoice;
7. AIAC reserves the right to refuse a Company interested in sponsoring its events, if the said Company is in litigation with AIAC;
8. AIAC reserves the right to modify timetables. In the case of a cancellation, modification and/or postponement of the event by AIAC, the Partner reserves the right to cancel the contractual agreement with total reimbursement if the proposed new timetable conflicts with other major activities, which the Partner has previously committed himself to participate in or of periods of unavailability of the Sponsor;
9. In the case of a cancellation by the Partner, without modification and/or postponement of the event by AIAC the following penalties will apply:
  - Until July 15th, 2024: 50% of the total sum of the partnership (if the sponsored components are completed at the time of cancellation, the Partner must disburse the total amount);
  - From July 16th, 2024: the total sum of the partnership is due, without reimbursement.A partial or total cancellation must be made in writing and sent to the AIAC representatives.
10. If the Event is cancelled for any reason beyond the contract of AIAC, the latter shall not be liable for any expenses incurred by the Partner and shall have no other liability to the Partner than the refund of that portion of the rent actually received;
11. All notices, information requests, miscellaneous requests and other communications that may or must be delivered hereunder by the one party to the other shall be sent by hand, registered mail, e-mail or facsimile transmission to the addresses given in this contract.
12. The Partner agrees that its participation in the Event does not in any way constitute an acknowledgment of its products or services by AIAC;
13. This contract shall be governed by the laws of the province of British Columbia and shall be interpreted accordingly.

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## EXHIBITION CONDITIONS

1. The Exhibitor agrees that AIAC has the right to rearrange the floor plan and relocate any booth. A relocation notice shall be given to the Exhibitor;
2. The Exhibitor agrees that in case of relocation of the booth described herein, it has no right to cancel its participation in the Event or claim damages from AIAC;
3. The Exhibitor shall not sublet, assign or share any or all of the space rented, or represent, advertise or distribute literature for the products or services of any other firm or individual except as approved in writing by AIAC;
4. The Exhibitor agrees to hold AIAC free and harmless from any obligation respect of damages, claims, judgments and legal fees arising out of any loss or damage of property, injury or death relating to the use of the rented space;
5. The Exhibitor shall obtain the necessary insurance coverage against property loss or damage, personal injury and death, as well as any liability arising there from, and shall send to the Conference Secretariat a copy of the insurance policy and proof of payment of premium for the duration of the Event;
6. In the event of cancellation by the Exhibitor for any reason whatsoever, the Exhibitor shall pay to AIAC, from the amount disbursed on the date of the execution of this contract, damages of \$1 500 for every one hundred square feet (9.29 square meters) of space rented, provided that cancellation in writing is received on or before July 15th, 2024;
7. In the event of cancellation by the Exhibitor after July 15th, 2024, no refund shall be made. If the space rented remains unoccupied or is not completely set up when the Event opens, the Exhibitor agrees that AIAC may rent it or use it in any way whatsoever without any obligation and without refund to the Exhibitor;
8. If the amounts due are not paid in full by July 24th, 2024, AIAC shall have the right to cancel this contract, retain the amounts already paid and use the space at its discretion, or charge interest at the rate of twelve per cent (12%) per year (1% per month) and any outstanding balance;
9. The Exhibitor agrees that, for the purpose of the Event, it shall conform to the guidelines and regulations set out in the Exhibitor's Guide, failing which the Exhibitor recognizes that AIAC has all rights to remedy the situation including taking the necessary measures to free the rented areas, and the Exhibitor shall bear all the costs and risks thereof;
10. The Exhibitor understands and agrees that it must leave the site of the Event at the latest on the date and hour set forth in the Exhibitor Guide. From that time on a penalty of \$500 per hour shall be payable, and AIAC, at its only discretion, may take the necessary steps to free the rented areas, and the Exhibitor shall bear all the costs and the risks thereof;
11. The information required to compile the Exhibitors Directory will be furnish by the Exhibitor to the extent of its responsibility therefore, in the time frame specified by AIAC. The later will in no case be held responsible for omissions or typesetting, reproduction or other errors that might occur and may refuse any addition or modification of wording which is not in accordance with the general guidelines or which may cause prejudice to other Exhibitors or to the Event itself;
12. No person shall be allowed entrance to the Event premises without a pass issued or recognized by AIAC. AIAC reserves the right to deny entrance to any person, with valid reason, and to expulse any and all persons whose conduct would justify such action, as judged by it. All visitors shall observe all security regulations as prescribed by the authorities.

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