

Denise Ryser

Executive Director

Pacific Northwest Defense Coalition (PNDC)

Denise Ryser is a dynamic professional with a rich and diverse career spanning various sectors. She currently serves as the Executive Director at the Pacific Northwest Defense Coalition (PNDC), a role she has held since July 2022, where she has been instrumental in driving the organization's mission forward for 1 year and 5 months.

During this time, the organization has grown to be a Nationally recognized trade association in the Defense space. She led the formation of the Mission Acceleration Center and worked to expand that program into a well-known innovation program in five regions across the US.

Denise is passionate about the entire Northwest region, and she is often found advocating on behalf of the Pacific Northwest Defense Industrial base. Her primary goal being to bring more defense dollars into the Northwest and support Economic Development throughout the region. As a former small business owner, she is a staunch defender and ally of the small business community.

In addition to her work in the defense industry, Denise is also an entrepreneur, founding Pink Flamingo Creative Services in January of 2002, where she has been actively engaged for over 10 years. Denise's entrepreneurial spirit shines through her ownership of Pink Flamingo Promotions. She is also the proud grandmother of three.

Denise is a native Washingtonian and currently lives in South Puget Sound.